



Market on the Mall Updates

Market on the Mall Goes Wireless

EBT recipients can now enjoy fresh, local fruit from Market on the Mall! Our farmers market is now using wireless point-of sale (POS) technology on site. The wireless terminal is located north of the Free Speech Area. Be on the lookout for the "EBT HERE" sign.

Oh SNAP! Food Stamp Program Changes Its Name

The federal *Food Stamp Program* has a new name, Supplemental Nutrition Assistance Program or SNAP. The new name, adopted October of last year, reflects the program's new focus on nutritional needs. State programs may have different names.

For more information on the Supplemental Nutrition Assistance program, please visit <http://www.fns.usda.gov/FSP>. Or, for more information on Market on the Mall, please visit us at www.marketonthemall.com

Market on the Mall Calendar

Market on the Mall will continue year-round, Wednesdays and Fridays from 10 a.m. until 2 p.m.

We will be closed Friday, October 16, 2009, for the 11th Annual Downtown Art Gala.

Halloween Happens Downtown on Friday, October 30, 2009. The Downtown Association of Fresno hasn't finalized plans, but expects to include Market on the Mall.